



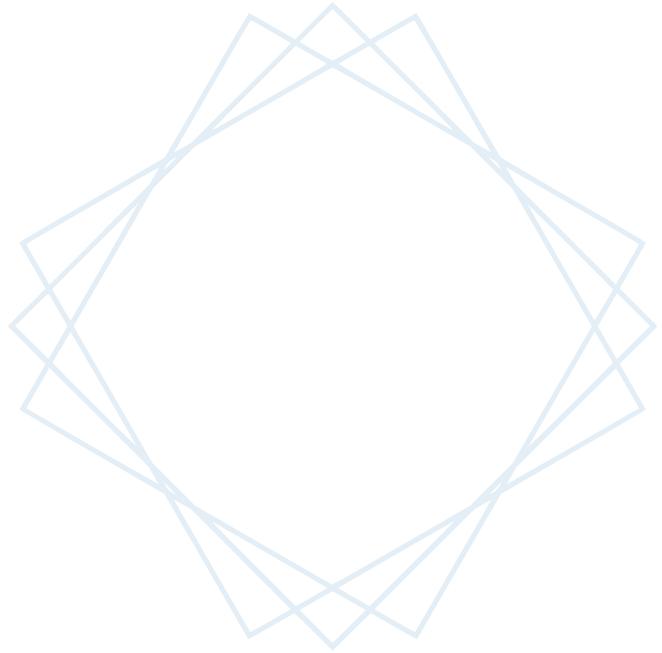
CAVU  
SECURITIES, LLC

*Doing well and doing good.*

# IMPACT REPORT

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2025



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# Looking Back with Gratitude and Forward with Purpose

As we reflect on an extraordinary 2025 at CAVU Securities, I am filled with gratitude for the progress we achieved together and optimism for what lies ahead. This year, we remained focused on delivering best-in-class financial solutions while advancing meaningful community impact through the CAVU Impact Pledge.

With the support of our clients and partners, we strengthened our philanthropic reach and invested in organizations transforming lives across the country. Our mission to deliver strong financial products and services to our clients while creating significant social impact in our communities continues to guide every decision we make and serves as the foundation of our work.

In 2025, we deepened our efforts to expand opportunity for underrepresented communities, support veterans and their families, and increase access to education. These commitments are reflected not only in the causes we champion, but in who we are as a firm—today, CAVU is proudly 75% minority- and veteran-owned, with a leadership team that includes veterans and women, and a workforce that is 67% diverse across minority, veteran, women, and disabled communities.

These milestones in performance and impact are the direct result of the shared trust, collaboration, and purpose we hold with our clients, nonprofit partners, and the dedicated CAVU team.

Thank you for standing with us. I look forward to entering 2026 with continued momentum and a commitment to building a future where both markets and communities can thrive.

With gratitude,

**GREG PARSONS**

FOUNDER & CHIEF EXECUTIVE OFFICER  
CAVU SECURITIES, LLC  
U.S. Marine Corps Veteran



# CAVU: A Mission That Continues to Rise

CAVU Securities continues to be guided by a clear purpose: *to deliver best in class financial solutions while creating meaningful and measurable impact for veterans and underserved communities.*



Named for the aviation term CAVU, meaning “Ceiling and Visibility Unlimited,” our firm was founded on the following belief.

When people are supported with clarity, opportunity, and access, their potential becomes limitless.

This belief continues to shape everything we do. Across capital markets, cash management, and advisory services, we partner with clients through:

- A relationship first approach
- Grounded in trust
- Disciplined execution
- Long term value

Our goal is to provide guidance that supports confident decision making and meets clients’ evolving needs with integrity, helping them achieve their financial objectives while delivering a transparent path to meaningful impact.



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Financial outcomes matter. What those outcomes make possible matters even more. At the center of our Impact Pledge are four pillars that guide how we serve and invest in communities:

**1****Lead With Purpose**

We believe financial performance and community responsibility can go hand in hand. Impact is built into how we operate, not added on afterward.

**2****Show Up Beyond the Check**

Impact at CAVU is personal. In 2025, our team deepened engagement through events, volunteerism, and direct collaboration with nonprofit leaders nationwide.

**3****Investing in People and Communities**

From essential services for veterans and their families, to education and technology programs that expand opportunity for underserved youth, we support nonprofits that help individuals and communities thrive.

**4****Deliver on the 10% Impact Pledge**

We dedicate 10% of gross revenue from select Money Fund share classes and Capital Markets fees to nonprofit partners creating meaningful change.

“Partnering with CAVU allows us to align strong financial performance with meaningful community impact. We’re able to support organizations addressing the urgent needs of our community. CAVU’s business strategy is a shared commitment to impact-driven finance and the belief that doing well and doing good go hand in hand.”

**Cary Bailey**

Treasurer – Head of Treasury Services  
Liberty Mutual Investments

# The CAVU Impact Pledge

The CAVU Impact Pledge remains a cornerstone of our mission. This pledge dedicates ten percent of gross revenues generated from the CAVU Money Market Fund Share Classes and the Capital Markets business to nonprofit partners serving veterans and underrepresented communities.

This commitment reflects our values and demonstrates why so many clients choose to work with us. It also reminds us of the responsibility we carry to ensure these resources reach those who need them most.

Performance → Purpose



Financial Outcomes



10%

Gross Revenue



Donated to Nonprofits

As the first publicly stated pledge, CAVU is proud of the impact that has been created since the Impact Pledge's inception.

What started as an idea, that a business model of providing value added products and services along with a responsibility to make a difference in the lives of others could be a success, has been proved.

We are grateful to our clients who not only understood this idea but embraced it and look forward to the opportunity to make even more impact in the years ahead.



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## ***A Shared Mission With Our Clients***

The impact we create is made possible because of you, our client. Your trust, your collaboration, and your continued partnership allow our work to reach far beyond the financial services we provide.

When you engage with us, you are not only accessing best in class products and strategic guidance. You are joining a mission that strengthens support for veterans and expands opportunity for underserved communities across the country.

***THANK YOU for leading with purpose and turning every action into meaningful change.***

We are honored to serve clients whose trust makes this work possible. Your partnership allows us to support organizations:

- Empowering those who have served
- Unlocking educational pathways
- Addressing tailored needs at the community level

***Every milestone reflected in this report is a result of your collaboration, your support, and your belief in the power of making a difference.***



Together, we continue to demonstrate value-added solutions and strong community outcomes work hand in hand. Thank you for standing with us and for being an essential part of the mission.

# The Power of What We Achieved Together

Giving back to the community is central to who we are. Across all areas of our business, we work with intention to create meaningful and measurable impact. This includes:

The financial services we deliver

The advocacy we support

The partnerships we cultivate

The time we personally contribute to organizations doing vital work

Our commitment extends beyond financial contributions and reflects our belief that real change requires active participation.

In addition to providing every employee with 40 volunteer hours annually, our team gave back through

## 684

total volunteer hours in 2025.

## By The Numbers

### \$ 559,249

CASH Solutions

### \$ 147,500

Capital Markets

### \$ 79,452

Discretionary



In 2025, we collectively contributed

# \$ 786,201

to support nonprofit partners that provide essential programs and services nationwide.

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Through the Impact Pledge, we ensure that funding is directed to organizations meeting the most pressing needs.

Contributions continue to focus on key areas such as,

- Education
- Veteran transition
- Community uplift



**2025 Impact Partners**



**Boys & Girls Clubs of America**  
empowers youth to reach their full potential as caring, responsible citizens.



**Dog Tag Inc.**  
empowers service-disabled veterans, military spouses, and caregivers to better navigate the transition to civilian life.



**Girls Who Code**  
is closing the gender gap in tech by empowering girls with essential computing skills.



**True North** supports military families, underserved communities, and those in need by partnering with nonprofits that providing resources and opportunities.

*Together, with our clients and partners, we continue to prove that when business and purpose work in alignment, the impact can be significant and far reaching.*

# Making A Difference With Your Cash Investments

The CAVU Securities Money Market Fund Share Classes continued to demonstrate significant growth throughout 2025. This success reflects the strong commitment of our clients who choose to invest in solutions that deliver both financial performance and meaningful community impact.

Total Dollars Donated

**\$ 559,249**

By investing in these share classes, the CAVU Impact Pledge generated support for four national nonprofit organizations that are advancing critical work in veteran support, education, and community empowerment.

*Each of our 2025 Impact Partners received \$139,812 from the CASH Solutions team and their clients this year.*



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girls who  
code

*Building Pathways for Hundreds of Young Women*

THE STORY OF NICOLE VALENCIA TELLO



Nicole's journey into technology began with one life-changing opportunity. As a student in Girls Who Code's very first Summer Immersion Program, she found more than coding skills — she found confidence and a community of young women who believed they could build the future.

Nicole went on to launch Columbia University's first Girls Who Code campus program, helping grow what would become the nationwide College Loops initiative.

While studying Computer Science and Linguistics, Nicole led programs that introduced more than 500 high school girls to coding, opening doors that once felt out of reach.

Today, as a first-generation college graduate and Product Manager at American Express, Nicole continues to give back, ensuring the next generation of girls has the same chance to dream bigger.

Her story is proof of what happens when we invest directly in opportunity. We are deeply grateful to our clients, whose trust makes this impact possible.

By working with CAVU, you make this and many other positive outcomes possible.

### OUR PROMISE

At CAVU Securities, we believe that financial success and community impact should go hand in hand. Through our CAVU Impact Pledge, where we commit 10% of gross revenue from the CAVU money market share classes to community initiatives, we are investing in more than just markets. We're investing in people.

**ONE OF THOSE PEOPLE IS NICOLE.**

# Purpose Behind Every Issuance



CAVU Capital Markets believes every issuance can be a catalyst for impact. We are honored to work alongside nonprofit partners creating powerful and lasting change in communities across the country.

These organizations provide:

- Fund scholarships and education access for military children and underserved youth.
- Support rehabilitation and recovery for individuals with neurological conditions.
- Provide essential services and support for veterans, service members, and their families.

Their work strengthens the fabric of our communities and reflects the values that guide our mission.

Total Dollars Donated

# \$ 147,500

These funds supported four nonprofit partners whose programs give families hope, open doors for education, and provide critical resources for those navigating life changing challenges.

*With the help of our clients, each of our 2025 Impact Partners received \$36,875 from the Capital Markets team this year.*



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### Discretionary Funds for Community Impact

CAVU's commitment does not stop with the Impact Pledge. We strategically utilize discretionary resources to support nonprofit events, mission-aligned partnerships, and direct community investment.

These funds allow us to respond quickly to emerging needs, sponsor meaningful gatherings, and amplify the work of organizations serving veterans, families, and underserved communities.

Total Dollars Donated  
**\$ 79,452**

## TRUENORTH

One of our Impact Partners, True North Foundation, is dedicated to serving veterans, military families, and the organizations that support them. Through partnerships with mission-driven nonprofits, the foundation helps deliver critical resources, meaningful opportunities, and long-term support to those who have served and the communities around them.

Our contributions help fuel True North Foundation's giving, allowing funds to flow directly to trusted organizations benefiting veterans and military families. Below are some of the nonprofit organizations benefiting from our involvement with True North Foundation.



**Marine Corps Scholarship Foundation** offers affordable education for children of Marines and Navy Corpsmen pursuing post-high school and technical programs.



**Merging Vets and Players** brings together combat veterans and former professional athletes to help them rediscover purpose, build community, and strengthen mental and physical wellbeing.



**Soldiers' Angels** provides food security, aid, and resources to military members, veterans, and their families.



**Stay In Step**, a veteran-founded nonprofit, provides advanced recovery treatment and long-term rehab for spinal cord injuries, brain injuries, strokes, and paralysis.

# Guided By Our Core Values

Our core principles remain constant. We believe in equal access to opportunity, in the power of inclusion, and in a meritocratic approach that values ideas and performance on their merit. We also believe deeply in the responsibility we all share to uplift our communities. These values shape every decision we make and every partnership we form.

We ensure that every solution we provide is designed, evaluated, and managed with this principle in mind. When we deliver exceptional outcomes for our clients, we create the conditions for greater impact.

“

“What continues to motivate our team is the knowledge that our work creates opportunity for others. When our clients succeed, our communities benefit, and that alignment remains the foundation of everything we do.”

**Greg Parsons, Chief Executive Officer at  
CAVU Securities**

***We believe that creating impact is both a responsibility and an opportunity.***

Purpose driven action enhances our business and strengthens the businesses of our clients and partners. By aligning financial excellence with community investment, we create opportunities that expand access, support families, and contribute to stronger, healthier communities.

## WE ARE COMMITTED

### FOR OUR CLIENTS

We will continue to deliver exceptional service and solutions that align with your financial goals while contributing to meaningful societal change through our Impact Pledge.

### FOR OUR EMPLOYEES

We are focused on fostering a culture of inclusion, collaboration, and development, providing opportunities to grow professionally while making a difference in our communities.

### FOR OUR PARTNERS

We are deepening our commitment to philanthropy, with continued plans to support our incredible nonprofits that share our vision of creating a positive, inclusive impact.



## Thank YOU

We are profoundly grateful for the partnership we share with you. Your trust in us is not something we take lightly. It is the foundation of everything we are able to do. Every milestone we achieved this year was powered by partnership, made possible through collaboration, shared commitment, and the belief that we can create something meaningful together.

Because of you, we have been able to extend support to extraordinary nonprofit partners across the country who are changing lives every single day. And what we continue to learn is this: the need is growing, and so is our responsibility. Underserved communities, veterans, students, and families across the nation are facing increasing challenges and as we move into 2026, we feel an even stronger commitment to rise to meet this moment with purpose and resolve.

Our nonprofit partners often share how deeply thankful they are for the resources and steadfast support behind them. Impact requires long-term investment. Sustainable change comes from strengthening organizations over time, building lasting programs, and ensuring they have the tools to serve those who rely on them most.

This year has reinforced one of our core beliefs: business success and service can move forward together. Through innovative financial solutions, hands-on volunteerism, and meaningful community partnerships, we continue to prove that purpose and performance are not separate, but instead are deeply connected.

Ultimately, we are building more than a company. We are creating a legacy rooted in stewardship, opportunity, and enduring impact. And you are an essential part of that story.

Thank you for walking alongside us. We look forward to continuing this work with you in 2026, and to expanding the difference we can make — together.

With heartfelt appreciation,  
**The CAVU Team**



## Contact Our Team



### Contact Us

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### Website

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